



Pro·Leader

Promotion of Leadership



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*An (enthusiastic) idea,
A (transforming) behaviour, and...
A (mobilizing) goal of efficacy!*

WHAT IS IT?

The capacity to lead is a fundamental factor for the success of leaders and their teams.

Transformational leadership can help leaders to maximize their positive influence on others, increasing their ability to promote teams' effectiveness.

Leadership is a skill that can be trained!

Pro•Leader aims to stimulate leaders to be more effective in what they do in real life contexts.

FOR WHOM?

Business

Teaching

Health

Security and defence

Sports

Culture and arts

Age groups

- Children and youths
- Adults

HOW DOES IT WORK?

(a) Initial **assessment** of leadership skills.

(b) **Motivation** for leadership skills training.

(c) **Learning** about leadership.

(d) **Automatization** of leadership skills.

(e) **Transference** of leadership skills.

(f) Final **assessment** of leadership skills.

(g) **Monitoring** the use of the life skill in the daily functioning of each person.

